

# Safely leading the way.

SOLUTIONS FOR WAYFINDING AND ZONING

# Planning a safe return.

As the world begins to emerge, businesses, schools, healthcare facilities and retailers are working to balance the reopening of the economy with the continued health and well-being of their people.

Returning to public space presents a set of unprecedented challenges, and flooring can play a crucial part in addressing them. In addition to supporting wayfinding and zoning, our surfaces help you create healthy, welcoming places where people can work, play, learn and heal in safety.

Tarkett's Human-Conscious Design™ is our promise that we will put people first in everything we do. This philosophy shapes our product design, fuels our passion for a circular economy, and drives our ongoing quest for healthier materials.

As the world gets back to business, Tarkett has the knowledge, products and services necessary to guide you through the "next normal."



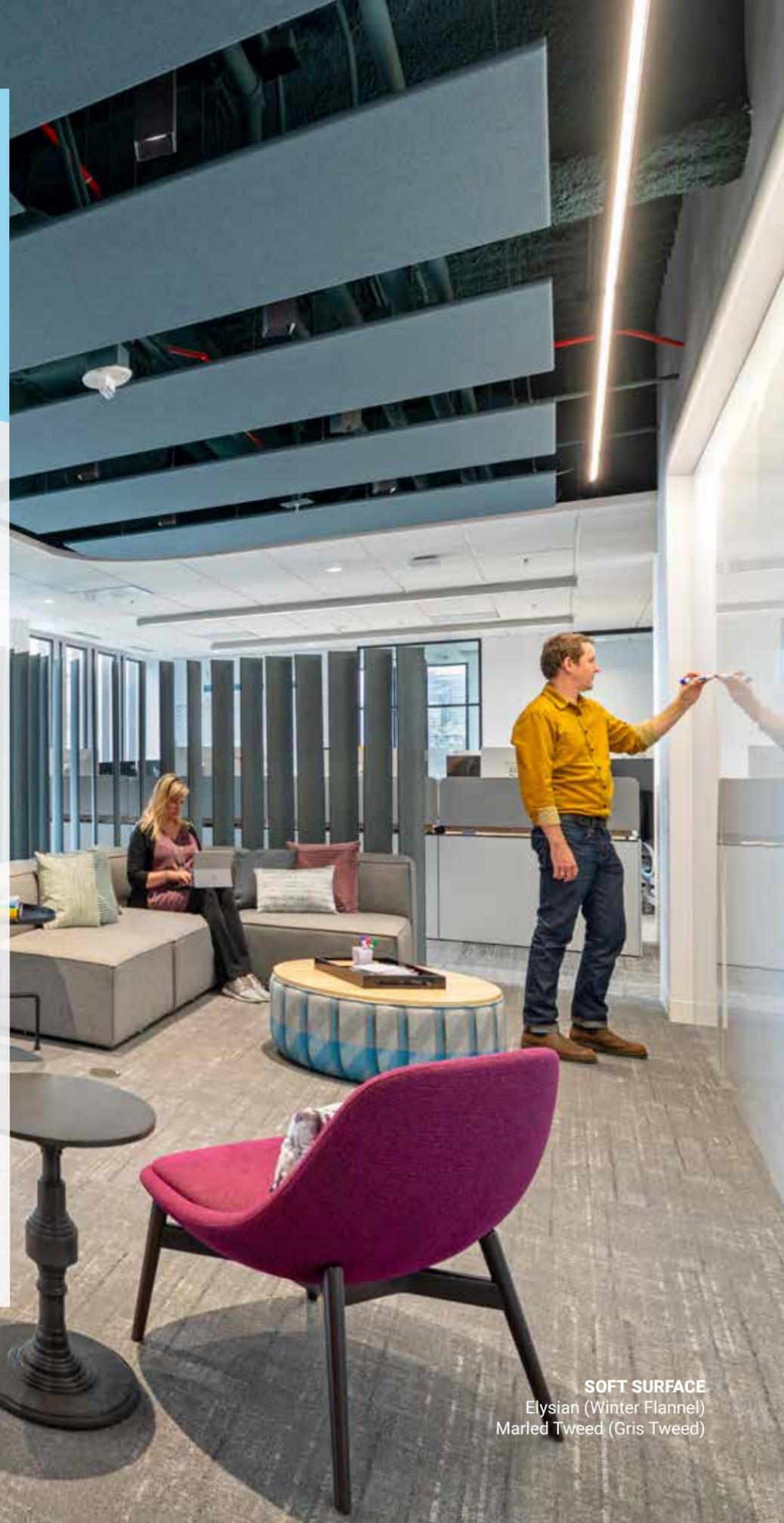
**SOFT SURFACE**  
Gabardine (Candle)  
Sweaterknit (Skyfall)  
**LVT**  
Event®, Heritage Plank (Antique Walnut)

## Together apart.

The safety of returning employees, students and others will be more important than ever—but so will social connection and collaboration. In open offices, informal spaces, cafés and amenity areas, flooring can help to define spaces and traffic flow. Tarkett can help you use colors and textures to create clear yet flexible zones that encourage social distancing, while providing individuals with a sense of security and comfort.

### We listen to our customers.

At Tarkett, our customers' needs are at the center of everything we do. As those needs evolve, we're changing to meet them through established initiatives—engaging with the international [Circles of Architects®](#) network, holding continuing [WorkLife](#) conversations, and conducting ongoing workplace research, published under our [Rethinking Workplace](#) initiative.



**SOFT SURFACE**  
Elysian (Winter Flannel)  
Marled Tweed (Gris Tweed)

## The evolving office.

There's been a lot of discussion about what role the office will serve as we move forward. Most employers and employees believe it will remain central to working life, and provide people with a collaborative space where they can feel they are part of a team. According to Tarkett's own international [survey of workers](#), the office is the place where people feel most productive.

### Office workers spoke. We listened.



**6,100**  
office workers  
worldwide surveyed.



**13 Countries**  
Europe + USA  
+ Australia.

**500**  
people in  
each country.



**Noise &  
Indoor Air Quality**  
are top concerns.

**Health &  
Well-Being**  
are key workplace concerns.



## Healthier floors make healthier people.

### We don't just meet indoor air quality standards. We raise them.

Average Americans today spend over 90% of their lives indoors. Because the concentration of certain pollutants may be up to five times higher inside, poor indoor air quality (IAQ) can cause sickness, aggravation of asthma or allergies (conditions affecting over 60 million Americans), and absenteeism. Obviously, that's bad news: whether you're an employer, a teacher, a worker or a student.

When Tarkett surveyed 5,500 office workers, we learned that IAQ was one of their top workplace health concerns. And now, Harvard University researchers have found that even small increases in long-term exposure to air pollution can put people at greater risk.

Clearly, the need for better indoor air has never been more urgent. That is why Tarkett is improving it.

### Cleaning & maintenance.

From the moment we start designing a product, we're thinking about the health of the people who will manufacture, install and use it.

Cleanliness, of course, is crucial to supporting the continued wellness of those within your space—and because Tarkett purposefully creates surfaces that are easy to clean, you'll be able to continue using standard cleaning methods as you reopen and maintain your offices.

Common pollutants of indoor air include volatile organic compounds (VOCs), found in cleaning products and other materials. Emitted as gases, VOCs include a variety of chemicals, some of which may have adverse health effects. We've drastically reduced the VOC emissions of our products and now exceed the strictest industry standards for air quality by so much, we've had to set our own standards. In addition, we've added moisture-fighting qualities that reduce mold and mildew—and worked hard to eliminate phthalates, a family of chemicals linked to asthma and other ailments.

Visit our website to learn more about Tarkett's commitment to improving indoor air quality, and to discover some of our asthma & allergy friendly® products.

Those cleaning and care regimes vary from surface to surface. In the [Maintenance section of our Documentation Center](#), you'll find specific instructions that adhere to [CDC guidelines](#), and help you get the most out of your product.



### You'll be hearing more about our acoustic solutions.

Noise is a common problem, caused by everything from phone conversations to electronic equipment. Creating distance between people may compound the issue, as individuals raise their voices to be heard and make the shared environment even louder.

Proper attention to your space's soundscape can help to minimize disruption—and a significant factor in managing acoustics may be the floor beneath your feet.

For over half a century, Tarkett customers have relied on [Powerbond®](#) as a solution. A hybrid resilient sheet flooring with a closed-cell cushion backing, Powerbond helps control acoustics, and supports healthier indoor spaces by promoting good IAQ with low-VOC emissions.

Another acoustic solution is Tarkett's [SureStart™ underlayment](#) for LVT installations. SureStart reduces transmission and spatial reverberation of sound, while adding moisture impermeability to universally enhance finished floor performance.



JHANE BARNES

**SOFT SURFACE**  
Blockade (Cedar Deck)  
**LVT**  
Event®, Urban Stone (Millstone)



Design &  
movement.

## Give your spaces new direction.

As people return to public spaces, two issues loom large: guiding individuals safely around the interior; and reminding everyone to maintain a safe distance from each other. Tarkett is ready to help you with both.

Embedding signage in the floor itself will give people a constant visible reminder of the correct ways to move around your space, and how to properly set themselves apart from others. Used independently or together, our [Tarkett Solution SPECtrum™](#) of products offers an almost limitless variety of colors and patterns.

 **Introduce  
wayfinding**  
icons on the floor.

**Create zones**  
using a mix of different surfaces,  
colors, patterns and textures.

**SOFT SURFACE**  
Gabardine (Skyfall)  
**CIRCLE INSETS**  
**RESILIENT**  
Melodia 3.0 (Grey Matter)

## Wayfinding: a clear path to safety.

Wayfinding is a simple way to help people navigate your space, and flooring has long been a key component of the solution. As your office reopens, adding new visual cues beneath people's feet will coordinate their movement, reducing the likelihood of individuals coming into close contact.

From digitally printed LVT to custom-created arrows from our IMAGINATIONS® program, Tarkett offers wayfinding solutions that meet your needs at every step.





## Gentle guidance for guests.

Wayfinding can be subtle. Tarkett's comprehensive collection of surfaces will help you design any space with traffic direction in mind.



## Direct traffic with the switch of a tile.

### Keep people safe with quick and easy tile replacement.

Tarkett modular carpet is proven to perform. With inventive patterns and an extensive offering of fresh color palettes, it works in tandem with all other Tarkett products—and offers you a flexible way to guide people through your space safely and easily.

- LVT products can be easily replaced for a short-term or longer-term solution as needed. The standard 18" x 18" tile format of the STAND HERE design can be implemented into any installation format.
- A simple, cost-effective solution, modular carpet lets you easily remove existing 24" x 24" carpet tiles, and drop in wayfinding tiles only where needed.
- The inner circle of our directional arrow tile is completely modular, and adapts easily to your office layout. Arrows may be placed to point in any direction.
- Select from our standard directional arrow tile, or use our IMAGINATIONS® program to create custom die-cuts for carpet, LVT, rubber or resilient sheet.



Before



After

**LVT**  
Contour, Modern Stone  
(Upper East Side)  
Collections Infinies™,  
STAND HERE (Light Grey)



Before



After

**SOFT SURFACE**  
Cache Tweed (Sateen)  
GeoKnit (Sateen)  
Plexus Colour IV (Dark Shadow)



## Creating zones that enhance collaboration.

The texture, design and color of a flooring material can influence the behavior of the people on it, subtly creating zones that support everything from quiet concentration to active collaboration. Strategically varying areas of your flooring now can also address your most urgent need: dividing areas of space to help control traffic, and providing individuals with visual reminders to remain appropriately distanced from each other.

LVT  
Event®, Heritage Plank (Antique Walnut)  
Contour, Color Pop (Malt)  
**SOFT SURFACE** JHANE BARNES  
Fabricate by Jhane Barnes (Camelback)  
MetalEdge® Transition (Black)

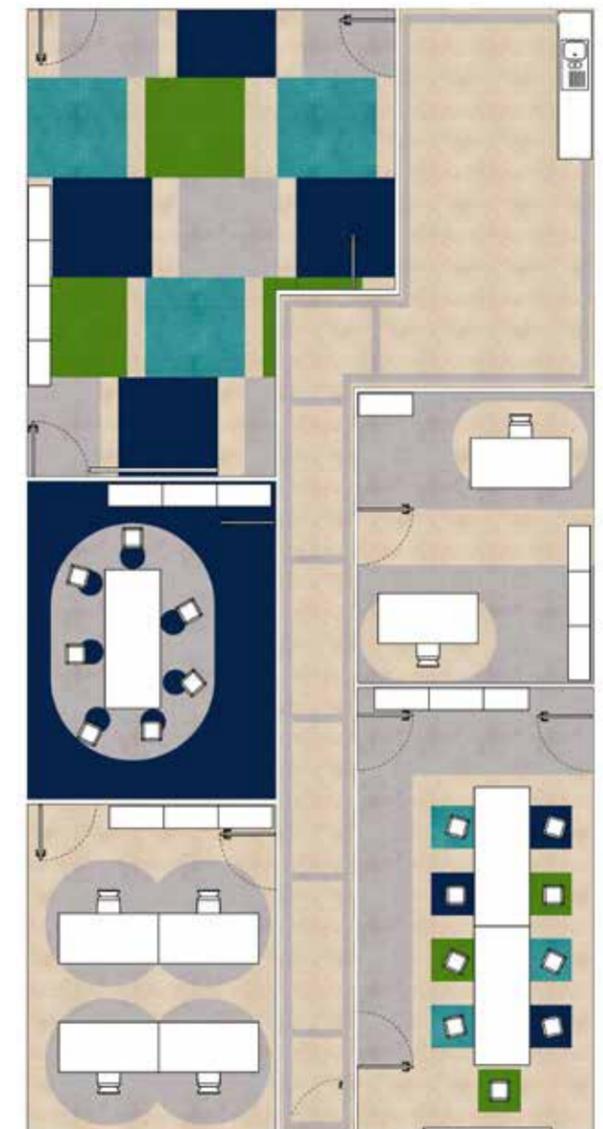


**RESILIENT**  
LinoFloor xf<sup>2</sup> (Trentino Bean, Trentino  
Peacock Flower, Tonali Aged Concrete WG,  
Veneto Frost W, Veneto Bay)



## Spaces that support your goals.

Tarkett's range of resilient materials offers a broad spectrum of colors, designs and textures to help you establish visual separation while maintaining an attractive interior environment.





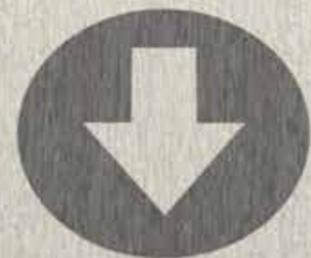
# Wayfinding & zoning safety solutions.

We've already done the design work for you; simply select your desired product type, style and colors. Our preconfigured solutions make specification easy, and may be customized to your needs.

How to order from your Tarkett account executive:

- Step 1.** Select your design.
- Step 2.** Select your product category (modular soft surface, Powerbond®, rubber tile, LVT or resilient).
- Step 3.** Select your product style.
- Step 4.** Select your material color.

If you're looking for something you don't see, just ask us about customization.



## Arrows and Footprints



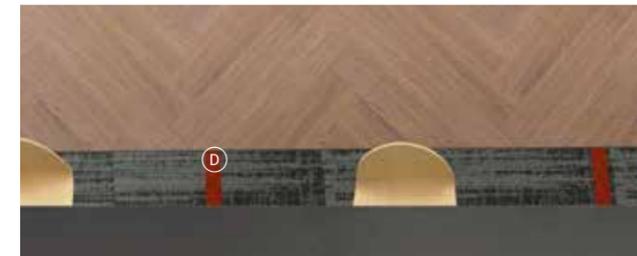
**A:** 24" x 24" icons are offered in the following materials: Modular Soft Surface, Homogeneous Sheet and Tile, Heterogeneous Sheet and Tile, Rubber Tile

## Circles



**B:** 18" icons; or **C:** 6' diameter circles are offered in the following materials: Modular Soft Surface, Powerbond, Homogeneous Sheet and Tile, Heterogeneous Sheet and Tile, Rubber Tile

## Stripes



**D:** 4" x 4" stripes are offered in the following materials: Modular Soft Surface, Powerbond, Homogeneous Sheet and Tile, Heterogeneous Sheet and Tile, Rubber Tile

## Area Rug



**E:** Area rug is offered in Powerbond

## Luxury Vinyl Tile and Planks



**F:** 18" x 18" tiles



**G:** 6" x 36" planks



## Pulling it all together with Tarkett solutions.

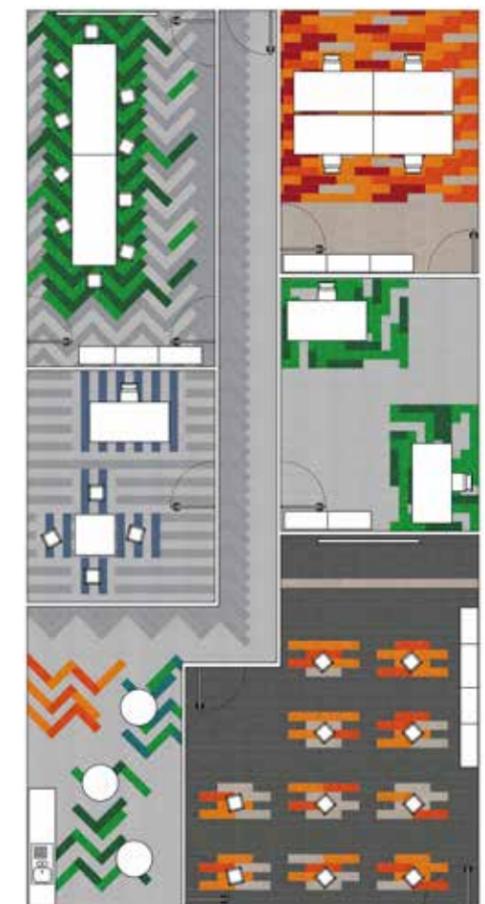
Sometimes, unique challenges call for extraordinary answers. Along with a comprehensive product portfolio, Tarkett offers a variety of services to help you realize your design for a healthy space, quickly and memorably.

Our [IMAGINATIONS® Custom Floor Design program](#) can create a custom design with your specific messaging or imagery, fabricate it, then ship it to your jobsite to be inset by the flooring contractor.

The digital printing capabilities of our [Collections Infinies™](#) program let you co-create a brand new design, or recolor an existing design to suit your brand or theme.

Finally, our [Designer on Demand](#) visualization service can build beautiful client-ready project renderings whenever you like. All you do is provide the details to get us started.

LVT  
Color Play Collection, Color Beam (Verde, Viridian, Cerulean, Tabby, Pumpkin)  
iD Latitude™, Latitude Wood (Laurel Oak)



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**On front cover:**

**LVT**

Event®, Heritage Plank  
(Antique Walnut)  
Contour, Color Weave  
(Monarch, Peru, Mustard Seed)

**SOFT SURFACE**

Saveur (Terrene)  
Savant (Terrene)  
Rock Solid II (Desert Rose)



**SOFT SURFACE**  
Woven, Full Volume (Ebony, Sand Flats)

**Tarkett North America**

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800.248.2878

[tarkettna.com](http://tarkettna.com)

For more accurate color and pattern representation, we suggest you visit an authorized Tarkett dealer to view an actual product sample.

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